SIU Extended Campus at Southern Illinois University Carbondale invites applications for an extra help distance education specialist (marketing) position. This is a term appointment for up to 900 hours.

This position will assist with designing a variety of communications including print publications, emails, letters, and web content. The position will design and review ads for social media campaigns and work with marketing research analytics.

**Required Qualifications:** Bachelor’s degree in adult education, higher education, marketing, communication, design, or a related field. One year of customer service, student recruitment and retention, or marketing within a nonprofit, corporate, or higher education institution. Strong written communication skills.

**Preferred Qualifications:** Strong work ethic, character, and personal integrity, and ability to work with the utmost professionalism, discretion, and confidentiality. Excellent oral communication skills, interpersonal skills, and organizational abilities. Individual should have great attention to detail and have excellent organizational skills. Design capabilities through Adobe Design and Illustrator.

**Salary:** $16.86 per hour.

**Application Deadline:** Currently accepting applications until the position is filled.

**To Apply:** Send a letter of interest, a resume, copy of transcripts, and the names, addresses, telephone numbers, and e-mail addresses of three professional references to:

Extra Help Distance Education Specialist (Marketing) Search  
SIU Extended Campus  
Mail Code 6513  
SIU Carbondale  
850 Lincoln Drive - Northwest Annex-A 134  
Carbondale, Illinois 62901  
ecpersonnel@siu.edu

*SIU Carbondale is an affirmative action/equal opportunity employer of individuals with disabilities and protected veterans that strives to enhance its ability to develop a diverse faculty and staff and to increase its potential to serve a diverse student population. All applications are welcomed and encouraged and will receive consideration.*